



DEVELOPING COMPREHENSIVE SOLUTIONS THAT DELIVER RESULTS

Custom Learning

Organizational success depends on the performance of each person within the organization. Today, these individuals often experience knowledge and skill gaps resulting from changes in technology, new procedures or processes, and strategic corporate decisions that challenge their ability to perform successfully.

The right learning, training and development partner, with instructional design experience, can customize a training solution that closes learning gaps, and helps your team succeed.

CARA's highly trained human performance and learning consultants follow an industry standard model – ADDIE – to ensure the program is instructionally sound, meets adult learning needs, and the organization's business objectives.

Analyze

Define the business needs, identify key stakeholders and requirements.

Design

Identify the project and delivery method(s), the learning objectives and strategies, and draft a communication plan and timeline.

Development

Build the course content for delivery across classroom, webinar, eLearning, mobile or blended platforms.

Implement

Pilot and document findings; make adjustments.

Evaluate

Assess and debrief; draft maintenance plan.

About CARA

The CARA Group, Inc. is a human performance consulting firm specializing in custom learning, change management and technical communication services for Fortune 500 organizations.

CARA's mission is to help our clients achieve their business objectives by first understanding key issues and challenges, and then leveraging the skills and competencies of our consultants. We design, develop and implement the solutions that directly contribute to our client organizations' productivity and growth.

How We Can Help

Our learning consultants offer specialized expertise in the following areas:

- Learning Strategy
- Learning Technology
- Instructional Design & Course Development
- Leadership Development
- Facilitation & Course Delivery
- Assessment, Measurement & Evaluation
- Project Management

CARA collaborates with you and delivers the solution defined by your business objectives that help people perform.

To learn more or to see how CARA may be able to help your organization achieve its goals, please contact us at **866.401.2272** or info@caracorp.com. Visit CARA online at www.caracorp.com.